

BENEFITS OF CWA MEMBERSHIP

The CWA offers a wide range of benefits to members, and this is regularly updated and expanded. Do check back from time to time for the latest information.



What you get with your CWA membership

- CWA Annual Conference (expert speakers, fun networking, local tours, gala dinner)
- Right to attend and vote at AGM to have your say (Full author members)
- CWA local / regional chapters: networking and social events; sometimes speakers and promotion
- Reduced ticket price for CWA Dagger Awards dinner
- Marketing platform 1: CWA members can promote books to our CRA database of readers (see below)
- Marketing platform 2: CWA members can promote books and events via CWA & CRA websites (see below)
- Marketing platform 3: CWA members can promote themselves via certain social media outlets (see below)
- CWA Members' Information / Find an Expert network
- Right to use CWA logo on own website (subject to compliance with trademark requirements)
- Eligibility to contribute to CWA members' anthology with payable fee and publicity
- CWA members' parties
- Author helpline for tax affairs (provided by accountants H W Fisher with whom the CWA has strong links)

Reaching your readers: CWA websites, social media and digital platforms

Members can take advantage of our wide range of platforms to promote news and events, including our main CWA website for Events and the Crime Readers' Association (CRA) website, which also houses the Find an Author list fed by members' profiles with Amazon and Hive links to authors' books, author blogs, Read of the Month and Featured Author.

There are two newsletters. Case Files, distributed to c.11,500 readers bi-monthly, is used as a publicity tool for members' recent publications. The monthly CRA Newsletter is also distributed to c.11,500 readers and offers a wide remit for publicity of authors, their writing, news and events.

We also have numerous groups and pages on Facebook (CWA, CRA and CWA Book Chat), as well as CWA and CRA Twitter accounts where we will retweet your tweets if copied in, and a YouTube channel for CWA author videos.

Helping you save money: CWA affiliate organisation discounts

- Discount on full weekend pass for CrimeFest
- Discount on attending Bloody Scotland conference
- Discounted membership of Society of Authors in first year and access to helpline
- Discounted membership of other associations including Crime Writers of Canada in first year

Getting out and about: CWA marketing and networking opportunities

- Excellent links with libraries nationwide led by our Libraries Champion, facilitating talks and events all year
- National Crime Reading Month; authors' events publicised on website
- Regional Chapter events (see above)
- Growing links with publishers, agents, festivals and bookshops

Keeping you up to date: CWA membership communications

- Information and updates via emails and newsletters
- Members Only *Red Herrings* magazine, monthly and delivered by post or email. Contains trade and event information and articles, and offers the opportunity to write for publication – with permission, such articles are sometimes also published on our other communication channels
- Access to our Members Only secure portal on the website. Here members can update their author profile as well as access other members contact information via the directory, view previous editions of *Red Herrings*, offer their own expertise and source it from other members, learn about exclusive Members Only events and more. The public-facing website includes Dagger winner archives, general news, advice tips written by other authors and a full events page to which contributions are invited. Contributions of blog posts and crime-writing tips to the Debuts page welcomed
- Access to our Members Only Facebook group

Serving the world of crime writing

CWA activities that benefit crime writers in general

- The prestigious and internationally renowned Dagger Awards, and attendant publicity
- CWA and CRA websites – information for the crime-reading public
- Publicity and advocacy for crime writing and writers in general, e.g. support for libraries
- CWA archives are part of the crime-writing archives at Gladstone's Library
- Championing libraries and booksellers nationwide

For enquiries please contact the Admin Team or the Secretary

Post: **The Crime Writers' Association, Peershaws, Berwyk Hall Court, White Colne, Colchester, Essex CO6 2QB**

Email: admin@thecwa.co.uk or secretary@thecwa.co.uk

Tel: **01787 221028**