

# BENEFITS OF CWA MEMBERSHIP

The CWA offers a wide range of benefits to members, and this is regularly updated and expanded. Do check back from time to time for the latest information.



## Direct Benefits

*Services available to author members, and where appropriate to Associates and the nominated representative of Corporate Members*

## General Association Benefits

- CWA Annual Conference (expert speakers, networking, tours, gala dinner)
- CWA local / regional chapters
  - networking and social events
  - opportunities to listen to speakers and for promotion to readers (in certain chapters)
- Reduced ticket price for CWA Dagger Awards dinner
- CWA Members' Information / Find an Expert network
- Right to use CWA logo on own website (subject to compliance with trademark requirements)
- Eligibility to contribute to CWA members' anthology with payable fee and publicity
- Criminal Critiques manuscript assessment for aspiring writers – members can provide paid assessments
- Author helpline for tax affairs (provided by accountants HW Fisher)
- CWA members' parties

## Discounts for Members

- Discount on full weekend pass for CrimeFest
- Discount on attending Bloody Scotland conference
- Discounted membership of Society of Authors in first year and access to helpline
- Discounted membership of other associations including Crime Writers of Canada in first year

## External Events

- Excellent links with libraries nationwide led by our Libraries Champion, facilitating talks and events all year
- National Crime Reading Month; authors' events publicised on website and occasionally facilitated
- Chapter external events (see above)
- Growing links with publishers, agents, festivals and bookshops
- Right to attend and vote at AGM (Full author members only)

## CWA Internal Communications

- Information and updates via emails and newsletters
- Members only *Red Herrings* magazine, monthly and delivered by post or email. Contains trade and event information and articles, and offers the opportunity to write for publication – such articles are sometimes published in turn via other communication channels
- Access to our Members Only secure portal on the website. Here members can update their author profile, view previous editions of Red Herrings, offer their own expertise and source it from other members, learn about exclusive Member Only events and more. The public-facing website also includes Dagger winner archives, general news and events, advice tips written by other authors and information on competitions. Contributions of blog posts and tips to the Debuts page welcomed.
- Access to our Members Only Facebook group

## External Communications, including Promotional Platforms to Readers

Members can take advantage of our wide range of platforms to promote news and events, including our main CWA website and the Crime Readers' Association (CRA) website which houses the Find an Author list fed by members' profiles, with Amazon and Hive links to authors' books, author blogs, Read of the Month and Featured Author.

We also have numerous groups and pages on Facebook (CWA, CRA, Debuts and CWA Book Chat), as well as CWA and CRA Twitter accounts.

There are two newsletters; Case Files which is distributed to c. 10,000 readers bi-monthly. This is used as a publicity tool for members' recent publications, distributed to c.10,000 readers; and the CRA Newsletter which is distributed to c. 10,000 readers. This includes publicity for members and their writing, news and events.

## Indirect Benefits

CWA activities that benefit crime writers in general

- The prestigious and internationally renowned Dagger Awards, and attendant publicity
- CWA and CRA websites – information for the crime-reading public
- Publicity and advocacy for crime writing and writers in general, e.g. support for libraries
- CWA archives are part of the crime-writing archives at Gladstone's Library
- Championing libraries and booksellers nationwide

For enquiries please contact the Admin Team or the Secretary

Post: **The Crime Writers' Association, Peershaws, Berewyk Hall Court, White Colne, Colchester, Essex CO6 2QB**

Email: [admin@thecwa.co.uk](mailto:admin@thecwa.co.uk) or [secretary@thecwa.co.uk](mailto:secretary@thecwa.co.uk)

Tel: 01787 221028